

NOI DONNE!!

Because we Women that we live with HIV, we mothers who live with HIV, we have a voice

Authors: D.Russo (1), M.Cascio (1), M.Formisano (1), C.Nicoara (1), A.Moznich (1), M.Errico (1), L.Taramasso (2)

(1) NPS Italia Aps, Milano, Italy

(2) Infectious Diseases Clinic, IRCCS Ospedale Policlinico San Martino, Genoa



Background

In many countries, HIV prevalence continues to rise among women, especially adolescent girls, young women, and women from key populations. While gender affects susceptibility to HIV and the impact of HIV, HIV influences particularly gender inequality, sexual and reproductive health, and rights.

It's estimated that 39 000 [33 000 - 47 000] are the women aged 15 and over living with HIV in Italy¹. Soon to be launched by spring 2024, *Noi, Donne* is a community-led project in which women's bodies, stigmatized for decades, become a political expression able to build a new Italian web-based community of women living with HIV which claims rights to their health, such as psychological, physical, social, sexual, and reproductive well-being. Starting from the science, the project wants to relaunch U=U within the women community, as an expression of their freedom and desire for motherhood.

Noi, donne is sponsored by SIMIT and ICAR.



Material and methods

Structured in 5 sections, the project includes:

1. the positive story of a natural birth in the era of U=U;
 2. "U=U, Impossible Sbagliare", community based campaign sponsored by SIMIT and promoted by ICAR;
 3. a section dedicated to the Italian guidelines on the diagnostic-clinical management of people with HIV-1 infection, related to women and pregnancy;
 4. a manifesto for women living with HIV;
 5. the "charter of caring for motherhood the universal rights of women and infants".
- Three communication channels have been designed:

Mass Media channel

A printed brochure will be addressed to 20 Italian centres, to the respective infectious disease and gynaecology departments. The centres were selected from the association's internal database, based on size of the catchment area.

Social Channel

The brochure will be also disseminated via NPS (People Living with HIV Network) social media channels. A landing page will host and be entirely dedicated to the manifesto for women living with HIV (section 4 from the brochure), for being signed and to receive future updates about HIV/AIDS and the NPS activities, if the prior consent has been given.

Personal Media channel

Any woman who wants to tell her story, can write directly to a dedicated email address: noidonne@npsitalia.net

Results

Building a web-based community will only be possible if there is the will of women living with HIV to be part of a web-based community, even in conditions of unidentifiable picture-profile.

A monthly survey will be carried out of the number of subscriptions to the project via social channels, the number of emails received, the number of participants in the telegram group.

A total number of 500 subscriptions to the project is expected.

Conclusions

The project was designed and written for women living with HIV who have a desire for motherhood and to make up for the lack of a network of mothers living with HIV.

